

## SOME CONDITIONS FOR P-VALENT STRONGLY STARLIKE FUNCTIONS WITH FIXED SECOND COEFFICIENTS

M. K. AOUF, A. Y. LASHIN, AND N. E. CHO

ABSTRACT. In the the present paper we investigate some argument properties for analytic functions with fixed second coefficients and positive real part, and we apply our results to certain p-valent functions with fixed second coefficients.

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### 1. INTRODUCTION

Let  $\mathbb{U} = \{z : |z| < 1\}$  be the open unit disc of the complex plane  $\mathbb{C}$  and let  $\mathcal{A}_p$  denote the class of analytic and p-valent functions in  $\mathbb{U}$  of the form:

$$(1.1) \quad f(z) = z^p + \sum_{k=p+1}^{\infty} a_k z^k \quad (p \in \mathbb{N} = \{1, 2, \dots\})$$

Also let  $\mathcal{A}_1 := \mathcal{A}$ . For  $0 \leq \alpha < p$  and  $p \in \mathbb{N}$ , we say that  $f(z) \in \mathcal{A}_p$  is in the class  $S_p^*(\alpha)$  of p-valent starlike functions of order  $\alpha$  if it satisfies the following inequality

$$(1.2) \quad \Re \left( \frac{zf'(z)}{f(z)} \right) > \alpha \quad (z \in \mathbb{U}).$$

Also For  $0 \leq \alpha < p$  and  $p \in \mathbb{N}$ , we say that  $f(z) \in \mathcal{A}_p$  is in the class  $K_p(\alpha)$  of p-valent convex functions of order  $\alpha$  if it satisfies the following inequality

$$(1.3) \quad 1 + \Re \left( \frac{zf''(z)}{f'(z)} \right) > \alpha \quad (z \in \mathbb{U}).$$

The classes  $S_p^*(\alpha)$  and  $K_p(\alpha)$  were introduced and studied by Owa [13] and Aouf [3]. We note that  $S_p^*(0) = S_p^*$  and  $K_p(0) = K_p$  are, respectively, the classes of p-valent starlike functions and p-valent convex functions. A function  $f(z) \in \mathcal{A}_p$  is said to be p-valently  $\gamma$ -convex of order  $\alpha$  if it satisfies the inequality

$$(1.4) \quad \Re \left\{ (1 - \gamma) \frac{zf'(z)}{f(z)} + \gamma \left( 1 + \frac{zf''(z)}{f'(z)} \right) \right\} > \alpha$$

for some  $\gamma(\gamma \geq 0)$ ,  $\alpha(0 \leq \alpha < p, p \in \mathbb{N})$  and for all  $z \in \mathbb{U}$ . We denote by  $J_p(\gamma, \alpha, f(z))$  the subclass of  $\mathcal{A}_p$  consisting of all such functions. The class  $J_p(\gamma, \alpha, f(z))$  was introduced and studied by Owa [14, with  $n = 1$ ]. We note that  $J_p(0, \alpha, f(z)) = S_p^*(\alpha)$  and  $J_p(1, \alpha, f(z)) = K_p(\alpha)$ . Also the class

$J_p(\gamma, 0, f(z)) = J_p(\gamma, f(z))$  was introduced and studied by Owa and Ren [15] and Ren and Owa [16]. A function  $f(z) \in \mathcal{A}_p$  is said to be  $p$ -valently strongly starlike of order  $\gamma$  ( $0 < \gamma \leq 1$ ) if it satisfies the following inequality

$$(1.5) \quad \left| \arg \left( \frac{zf'(z)}{f(z)} \right) \right| < \gamma \frac{\pi}{2} \quad (z \in \mathbb{U}).$$

We denote the class of all  $p$ -valently strongly starlike of order  $\gamma$  by  $S_p(\gamma)$ . We note that  $S_p(1) = S_p^*$  and  $S_1(1) = S^*$ . The class  $S_p(\gamma)$  was introduced and studied by Kwon and Owa [5] and Liu [8]. Also a function  $f(z) \in \mathcal{A}_p$  is said to be  $p$ -valently strongly convex of order  $\gamma$  ( $0 < \gamma \leq 1$ ) if it satisfies the following inequality

$$(1.6) \quad \left| \arg \left( 1 + \frac{zf''(z)}{f'(z)} \right) \right| < \gamma \frac{\pi}{2} \quad (z \in \mathbb{U}).$$

We denote the class of all  $p$ -valently strongly convex of order  $\gamma$  by  $\tilde{K}_p(\gamma)$ . We note that  $\tilde{K}_p(1) = K_p$  and  $\tilde{K}_1(1) = K$ . The class  $\tilde{K}_p(\gamma)$  was introduced and studied by Muhammad [9].

Let  $f(z) \in \mathcal{A}_p$  with  $f(z)$ ,  $f'(z)$  and  $1 + \frac{zf''(z)}{f'(z)} \neq 0$  in  $0 < |z| < 1$ . Suppose that

$$(1.7) \quad \operatorname{Re} \left\{ \frac{1}{p} \left( \frac{zf'(z)}{f(z)} \right)^{1-\gamma} \left( 1 + \frac{zf''(z)}{f'(z)} \right)^\gamma \right\} > \alpha \quad (0 \leq \gamma < 1; p \in \mathbb{N}; z \in \mathbb{U}),$$

where the powers appearing in (1.7) are meant as the principal values. We say that  $f(z)$  is a  $p$ -valent  $\gamma$ -starlike function of order  $\alpha$  ( $0 \leq \alpha < 1$ ) and we denote the class of such functions by  $M_p^\gamma(\alpha)$ . We note that  $M_p^0(0) = S_p^*$  and  $M_p^1(0) = K_p$ . Also the classes  $M_p^\gamma(0) = M^\gamma$  and  $M_1^\gamma(\alpha) = M^\gamma(\alpha)$  are introduced and studied by Lawandowski et al. [7]. They proved that  $M^\gamma \subset S^*$  for all real  $\gamma$ .

**Remark 1.1.** *The condition (1.7) is equivalent to the following condition*

$$\left| (1-\gamma) \arg \left( \frac{zf'(z)}{f(z)} \right) + \gamma \arg \left( 1 + \frac{zf''(z)}{f'(z)} \right) \right| < \frac{\pi}{2} \alpha \quad (0 \leq \gamma \leq 1; 0 < \alpha \leq 1; z \in \mathbb{U}).$$

*We note that  $M_p^0(\alpha) = S_p(\alpha)$  and  $M_p^1(\alpha) = \tilde{K}_p(\alpha)$ .*

Let  $A(p, \beta)$  consists of analytic functions  $f(z) \in \mathcal{A}_p$  of the form

$$(1.8) \quad f(z) = z^p + \beta z^{p+1} + a_{p+2} z^{p+2} + \dots,$$

where  $p \in \mathbb{N}$  and the second coefficient  $\beta \in \mathbb{C}$  ( $\mathbb{C}$  the complex plane) is fixed constant. Several authors have investigated functions with fixed second coefficient when  $p = 1$ , we see for example, by Ali et al. [1, 2], Nagpal and Ravichandran [10], Lashin and El-Emam [6] and Kwon [4].

Now, for fixed  $\beta \in \mathbb{C}$  and  $p \in \mathbb{N}$ , let  $P(p, \beta)$  consists of functions  $q(z)$  of the form

$$(1.9) \quad q(z) = p + \beta z + p_2 z^2 + \dots,$$

where the second coefficient  $\beta \in \mathbb{C}$  is fixed constant.

In this paper, we investigate some argument properties for analytic functions with fixed second coefficient and positive real part and apply our results to certain subclasses of  $p$ -valent functions with fixed second coefficients.

We need the following lemmas for functions with fixed initial coefficient.

**Lemma 1.1.** [1] *Let  $z_0 = r_0 e^{-i\theta_0}$  ( $r_0 < 1$ ) and  $g(z) = g_n z^n + g_{n+1} z^{n+1} + g_{n+2} z^{n+2} + \dots$  be continuous in  $\mathbb{U}_{r_0}$ , analytic in  $\mathbb{U}_{r_0} \cup \{z_0\}$  with  $g(z) \neq 0$  and  $n \geq 1$ . If*

$$|g(z_0)| = \max_{|z| \leq |z_0|} |g(z)|,$$

then  $\frac{z_0 g'(z_0)}{g(z_0)} = m$  and  $\operatorname{Re} \left( 1 + \frac{z_0 g''(z_0)}{g'(z_0)} \right) \geq m$ , where

$$(1.10) \quad m \geq n + \frac{|g(z_0)| - |g_n| r_0^n}{|g(z_0)| + |g_n| r_0^n}.$$

**Remark 1.2.** *we note that the inequality (1.10) implies that*

$$m \geq n + \frac{|g(z_0)| - |g_n|}{|g(z_0)| + |g_n|},$$

since  $r_0 < 1$ .

**Lemma 1.2.** *Let  $q(z) \in P(p, \beta)$  be analytic in  $\mathbb{U}$  and  $q(z) \neq 0$  in  $\mathbb{U}$ . Suppose that there exists a point  $z_0 \in \mathbb{U}$  such that  $\operatorname{Re} \{q(z)\} > 0$  for  $|z| < |z_0|$  and  $\operatorname{Re} \{q(z_0)\} = 0$  and  $q(z_0) \neq 0$ . Then*

$$\frac{z_0 q'(z_0)}{q(z_0)} = ik,$$

where  $k \in \mathbb{R}$  and  $k \geq \frac{4p}{2p+|\beta|}$ .

*Proof.* Let us put

$$\varphi(z) = \frac{p - q(z)}{p + q(z)} \quad (z \in \mathbb{U}).$$

Then  $\varphi(0) = 0$ ,  $|\varphi(z)| < 1$  for  $|z| < |z_0|$  and  $|\varphi(z_0)| = 1$ . We note that

$$\varphi(z) = -\frac{\beta}{2p} z + \left( \frac{\beta^2}{4p^2} - \frac{p_2}{2p} \right) z^2 + \dots.$$

From Lemma 1.1, we have

$$\frac{z_0 \varphi'(z_0)}{\varphi(z_0)} \geq \frac{4p}{2p + |\beta|}.$$

Hence

$$\frac{z_0 \varphi'(z_0)}{\varphi(z_0)} = \frac{-2pz_0 q'(z_0)}{p^2 - (q(z_0))^2} = \frac{-2pz_0 q'(z_0)}{p^2 + |q(z_0)|^2} \geq \frac{4p}{2p + |\beta|}.$$

This inequality implies  $z_0 q'(z_0)$  is a negative real number which satisfies

$$z_0 q'(z_0) \leq \frac{-2}{2p + |\beta|} \left( p^2 + |q(z_0)|^2 \right).$$

Now, we put  $q(z_0) = ia$ . For the case  $a > 0$ , we have

$$(1.11) \quad \begin{aligned} \operatorname{Im} \left\{ \frac{z_0 q'(z_0)}{q(z_0)} \right\} &= \operatorname{Im} \left\{ \frac{-iz_0 q'(z_0)}{|q(z_0)|} \right\} = -\frac{z_0 q'(z_0)}{|q(z_0)|} \\ &\geq \frac{2}{2p + |\beta|} \frac{p^2 + |q(z_0)|^2}{|q(z_0)|} = \frac{2}{2p + |\beta|} \left( \frac{p^2 + a^2}{a} \right). \end{aligned}$$

For the case,  $a < 0$ , we have

$$(1.12) \quad \begin{aligned} \operatorname{Im} \left\{ \frac{z_0 q'(z_0)}{q(z_0)} \right\} &= \operatorname{Im} \left\{ \frac{iz_0 q'(z_0)}{|q(z_0)|} \right\} = \frac{z_0 q'(z_0)}{|q(z_0)|} \\ &\leq \frac{-2}{2p + |\beta|} \frac{p^2 + |q(z_0)|^2}{|q(z_0)|} = \frac{-2}{2p + |\beta|} \left( \frac{p^2 + a^2}{|a|} \right). \end{aligned}$$

From (1.11) and (1.12), we have

$$\frac{z_0 q'(z_0)}{q(z_0)} = ik,$$

where  $k \in \mathbb{R}$  and

$$k \geq \frac{2}{2p + |\beta|} \left( \frac{p^2 + a^2}{a} \right).$$

This completes the proof of Lemma 1.2.  $\square$

**Lemma 1.3.** *Let  $q(z) \in P(p, \beta)$  be analytic in  $\mathbb{U}$ , and  $q(z) \neq 0$  ( $z \in \mathbb{U}$ ). If there exists a point  $z_0 \in \mathbb{U}$ , such that*

$$|\arg(q(z))| < \frac{\pi}{2}\alpha \quad \text{for } |z| < |z_0|$$

and

$$|\arg(q(z_0))| = \frac{\pi}{2}\alpha \quad (\alpha > 0),$$

then we have

$$\frac{z_0 q'(z_0)}{q(z_0)} = ik\alpha,$$

where

$$(1.13) \quad \begin{aligned} k &\geq \frac{2}{2p + |\beta|} \left( \frac{p^2 + a^2}{a} \right), \quad \text{when } \arg(q(z_0)) = \frac{\pi}{2}\alpha, \\ k &\leq -\frac{2}{2p + |\beta|} \left( \frac{p^2 + a^2}{a} \right), \quad \text{when } \arg(q(z_0)) = -\frac{\pi}{2}\alpha \end{aligned}$$

with  $\{q(z_0)\}^{\frac{1}{\alpha}} = \pm ia$ .

*Proof.* We put

$$g(z) = \{q(z)\}^{\frac{1}{\alpha}}.$$

Then  $\operatorname{Re}(g(z)) > 0$  for  $|z| < |z_0|$  and  $\operatorname{Re}(g(z_0)) = 0$ . Let us put

$$g(z_0) = \pm ia \quad (a > 0).$$

Applying Lemma 1.2, we have

$$\frac{z_0 g'(z_0)}{g(z_0)} = \frac{z_0 q'(z_0)}{\alpha q(z_0)} = ik,$$

where  $k \in \mathbb{R}$  with

$$k \geq \frac{2}{2p + |\beta|} \left( \frac{p^2 + a^2}{a} \right), \text{ for } (g(z_0)) = ia,$$

$$k \leq -\frac{2}{2p + |\beta|} \left( \frac{p^2 + a^2}{a} \right), \text{ for } (g(z_0)) = -ia.$$

This completes the proof of Lemma 1.3. □

**Remark 1.3.** (1) Putting  $p = 1$  and  $\beta = 2$  in Lemma 1.3, we obtain the result obtained by Nunokawa [11, Lemma 2].  
 (2) Putting  $p = 1$  in Lemma 1.2 and Lemma 1.3, respectively, we obtain the results obtained by Kwon [4, Lemma 1 and Lemma 2, respectively].

## 2. MAIN RESULTS

**Theorem 2.1.** Let  $\gamma > 0$ ,  $\beta \in \mathbb{C}$ ,  $p \in \mathbb{N}$  and  $q(z) \in P(p, \beta)$  satisfy

$$(2.1) \quad \left| \arg \left\{ q(z) + \gamma \frac{zq'(z)}{q(z)} \right\} \right| < \frac{\pi}{2} \delta \quad (z \in \mathbb{U}),$$

then

$$(2.2) \quad |\arg(q(z))| < \frac{\pi}{2} \eta \quad (z \in \mathbb{U}; 0 < \eta < 1),$$

where

$$(2.3) \quad \delta = \eta + \frac{2}{\pi} \arctan \left( \frac{4p^2 \eta \gamma \sin(\pi(1-\eta)/2)}{(2p + |\beta|)(1-\eta)^{\frac{1}{2}(1-\eta)}(p^2 + p^2 \eta)^{\frac{1}{2}(1+\eta)} + 4p^2 \gamma \eta \cos(\pi(1-\eta)/2)} \right).$$

*Proof.* Suppose that there exists a point  $z_0 \in \mathbb{U}$ , such that

$$|\arg(q(z))| < \frac{\pi}{2} \eta \text{ for } |z| < |z_0| \text{ and } |\arg(q(z_0))| = \frac{\pi}{2} \eta \quad (0 < \eta \leq 1),$$

By using Lemma 1.3, we have

$$\frac{z_0 q'(z_0)}{q(z_0)} = i \eta k,$$

where

$$k \geq \frac{2}{2p + |\beta|} \left( \frac{p^2 + a^2}{a} \right), \text{ for } \arg(q(z_0)) = \frac{\pi}{2} \eta,$$

$$k \leq -\frac{2}{2p + |\beta|} \left( \frac{p^2 + a^2}{a} \right), \text{ for } \arg(q(z_0)) = -\frac{\pi}{2} \eta$$

with  $\{q(z_0)\}^{\frac{1}{\eta}} = \pm ia$ . For the case  $q(z_0) = (ia)^\eta$  ( $a > 0$ ), we have

$$\begin{aligned} \arg \left\{ q(z_0) + \gamma \frac{zq'(z_0)}{q(z_0)} \right\} &= \arg (q(z_0)) + \arg \left\{ 1 + \gamma \frac{zq'(z_0)}{(q(z_0))^2} \right\} \\ &= \frac{\pi}{2}\eta + \arg \left( 1 + \gamma \frac{i\eta k}{(ia)^\eta} \right) \\ &= \frac{\pi}{2}\eta + \arctan \left( \frac{\gamma \frac{\eta k}{a^\eta} \sin \left( \frac{\pi(1-\eta)}{2} \right)}{1 + \gamma \frac{\eta k}{a^\eta} \cos \left( \frac{\pi(1-\eta)}{2} \right)} \right). \end{aligned}$$

Since

$$\frac{\eta k}{a^\eta} \geq \frac{2\eta}{2p + |\beta|} (a^{1-\eta} + p^2 a^{-1-\eta}).$$

Now, we define a function  $g_p : (0, \infty) \rightarrow \mathbb{R}$  by

$$g_p(a) = \frac{2\eta}{2p + |\beta|} (a^{1-\eta} + p^2 a^{-1-\eta}) \quad (p \in \mathbb{N}; a > 0).$$

Then  $g_p(a)$  takes the minimum value at  $a = p((1 + \eta)/(1 - \eta))^{1/2}$  because

$$g'_p(a) = \frac{2\eta(1 - \eta)}{(2p + |\beta|)a^{\eta+2}} \left( a^2 - p^2 \frac{1 + \eta}{1 - \eta} \right).$$

Thus we have

$$\begin{aligned} &\arg \left\{ q(z_0) + \gamma \frac{zq'(z_0)}{q(z_0)} \right\} \\ &\geq \frac{\pi}{2}\eta + \arctan \left( \frac{\frac{2\eta\gamma}{2p+|\beta|} \left[ \left( \frac{p^2+p^2\eta}{1-\eta} \right)^{\frac{1}{2}(1-\eta)} + p^2 \left( \frac{1-\eta}{p^2+p^2\eta} \right)^{\frac{1}{2}(1+\eta)} \right] \sin \left( \frac{\pi(1-\eta)}{2} \right)}{1 + \frac{2\eta\gamma}{2p+|\beta|} \left[ \left( \frac{p^2+p^2\eta}{1-\eta} \right)^{\frac{1}{2}(1-\eta)} + p^2 \left( \frac{1-\eta}{p^2+p^2\eta} \right)^{\frac{1}{2}(1+\eta)} \right] \cos \left( \frac{\pi(1-\eta)}{2} \right)} \right) \\ &= \frac{\pi}{2}\eta + \arctan \left( \frac{4p^2\eta\gamma \sin (\pi(1 - \eta)/2)}{(2p + |\beta|) (1 - \eta)^{\frac{1}{2}(1-\eta)} (p^2 + p^2\eta)^{\frac{1}{2}(1+\eta)} + 4p^2\eta\gamma \cos (\pi(1 - \eta)/2)} \right) \\ &= \frac{\pi}{2}\delta, \end{aligned}$$

which contradicts the condition (2.3). If  $q(z_0) = (-ia)^\eta$  ( $a > 0$ ), applying same method as above, we also have

$$\begin{aligned} &\arg \left\{ q(z_0) + \gamma \frac{zq'(z_0)}{q(z_0)} \right\} \\ &\leq -\frac{\pi}{2}\eta - \arctan \left( \frac{4p^2\eta\gamma \sin (\pi(1 - \eta)/2)}{(2p + |\beta|) (1 - \eta)^{\frac{1}{2}(1-\eta)} (p^2 + p^2\eta)^{\frac{1}{2}(1+\eta)} + 4p^2\eta\gamma \cos (\pi(1 - \eta)/2)} \right) \\ &= -\frac{\pi}{2}\delta, \end{aligned}$$

which contradicts the condition (2.3). This implies that there is no point  $z_0 \in \mathbb{U}$ , such that

$$|\arg (q(z_0))| = \frac{\pi}{2}\eta.$$

This completes the proof of Theorem 2.1. □

**Remark 2.1.** (1) Putting  $p = 1$  and  $\beta = 2$  in Theorem 2.1, we obtain the result obtained by Nunokawa et al. [12, Theorem 3].

(2) Putting  $p = 1$  and replacing  $\gamma$  by  $(1 - \gamma)$  ( $0 \leq \gamma \leq 1$ ) in Theorem 2.1, we obtain the result obtained by Kwon [4, Theorem 4].

Putting  $\beta = 2p$  ( $p \in \mathbb{N}$ ) and  $q(z) = \frac{zf'(z)}{f(z)}$ ,  $f(z) \in \mathcal{A}_p$  in Theorem 2.1, we obtain the following corollary.

**Corollary 2.1.** Let  $\gamma > 0$ ,  $p \in \mathbb{N}$  and  $f(z) \in \mathcal{A}_p$  satisfy

$$(2.4) \quad \left| \arg \left\{ (1 - \gamma) \left( \frac{zf'(z)}{f(z)} \right) + \gamma \left( 1 + \frac{zf''(z)}{f'(z)} \right) \right\} \right| < \frac{\pi}{2} \delta \quad (z \in \mathbb{U}).$$

Then  $f(z)$  is  $p$ -valently strongly starlike of order  $\eta$  ( $0 < \eta < 1$ ), where

$$\delta = \eta + \frac{2}{\pi} \arctan \left( \frac{p\eta\gamma \sin(\pi(1 - \eta)/2)}{(1 - \eta)^{\frac{1}{2}(1 - \eta)}(p^2 + p^2\eta)^{\frac{1}{2}(1 + \eta)} + p\gamma\eta \cos(\pi(1 - \eta)/2)} \right).$$

Taking  $\gamma = 1$  in Corollary 2.1, we have the following corollary.

**Corollary 2.2.** Let  $f(z) \in \mathcal{A}_p$  satisfy

$$(2.5) \quad \left| \arg \left( 1 + \frac{zf''(z)}{f'(z)} \right) \right| < \frac{\pi}{2} \delta \quad (z \in \mathbb{U}).$$

Then  $f(z)$  is  $p$ -valently strongly starlike of order  $\eta$  ( $0 < \eta < 1$ ), where

$$\delta = \eta + \frac{2}{\pi} \arctan \left( \frac{p\eta \sin(\pi(1 - \eta)/2)}{(1 - \eta)^{\frac{1}{2}(1 - \eta)}(p^2 + p^2\eta)^{\frac{1}{2}(1 + \eta)} + p\eta \cos(\pi(1 - \eta)/2)} \right).$$

**Theorem 2.2.** Let  $\gamma > 0$ ,  $\beta \in \mathbb{C}$ ,  $p \in \mathbb{N}$  and  $q(z) \in P(p, \beta)$  satisfy

$$(2.6) \quad \left| \arg(q(z)) + \gamma \arg \left( 1 + \frac{zq'(z)}{(q(z))^2} \right) \right| < \frac{\pi}{2} \delta \quad (z \in \mathbb{U}).$$

Then

$$(2.7) \quad |\arg(q(z))| < \frac{\pi}{2} \eta \quad (z \in \mathbb{U}; 0 < \eta < 1),$$

where

$$(2.8) \quad \delta = \eta + \frac{2\gamma}{\pi} \arctan \left( \frac{4p^2\eta \sin(\pi(1 - \eta)/2)}{(2p + |\beta|)(1 - \eta)^{\frac{1}{2}(1 - \eta)}(p^2 + p^2\eta)^{\frac{1}{2}(1 + \eta)} + 4p^2\eta \cos(\pi(1 - \eta)/2)} \right).$$

*Proof.* If there exists a point  $z_0 \in \mathbb{U}$ , such that

$$|\arg(q(z))| < \frac{\pi}{2} \eta \quad \text{for } |z| < |z_0| \quad \text{and} \quad |\arg(p(z_0))| = \frac{\pi}{2} \eta \quad (0 < \eta < 1),$$

then, by using Lemma 1.3, we have

$$\frac{z_0q'(z_0)}{q(z_0)} = i\eta k.$$

If  $\arg(q(z_0)) = \frac{\pi}{2} \eta$ , then we have  $\{q(z_0)\}^{\frac{1}{\eta}} = ia$  ( $a > 0$ ). Therefore, we see that

$$q(z) \left( 1 + \frac{zq'(z)}{(q(z))^2} \right)^\gamma = a^\eta e^{i\frac{\pi}{2}\eta} \left( 1 + \frac{\eta k}{a^\eta} e^{i\frac{\pi}{2}(1 - \eta)} \right)^\gamma,$$

where

$$k \geq \frac{2}{2p + |\beta|} \left( \frac{p^2 + a^2}{a} \right).$$

Hence we have

$$\frac{\eta k}{a^\eta} \geq \frac{2\eta}{2p + |\beta|} (a^{1-\eta} + p^2 a^{-1-\eta}).$$

Now, we define a function  $g_p : (0, \infty) \rightarrow \mathbb{R}$  by

$$g_p(a) = \frac{2\eta}{2p + |\beta|} (a^{1-\eta} + p^2 a^{-1-\eta}) \quad (p \in \mathbb{N}; a > 0).$$

By applying the same method and technique as in our proof of Theorem 2.1,  $g_p(a)$  takes the minimum value at  $a = p\sqrt{(1 + \eta)/(1 - \eta)}$ . Thus we have

$$\begin{aligned} & \arg(q(z_0)) + \gamma \arg\left(1 + \frac{zq'(z_0)}{(q(z_0))^2}\right) \\ &= \frac{\pi}{2}\eta + \gamma \arg\left(1 + \frac{\eta k}{a^\eta} e^{i\frac{\pi}{2}(1-\eta)}\right) \\ &\geq \frac{\pi}{2}\eta + \gamma \arctan\left(\frac{4p\eta \sin(\pi(1-\eta)/2)}{(2p + |\beta|)(1-\eta)^{\frac{1}{2}(1-\eta)}(p^2 + p^2\eta)^{\frac{1}{2}(1+\eta)} + 4p\eta \cos(\pi(1-\eta)/2)}\right) \\ &= \frac{\pi}{2}\delta, \end{aligned}$$

which contradicts the condition (2.8). If  $\arg(q(z_0)) = -\frac{\pi}{2}\eta$ , applying the same method as above, we have

$$\arg(q(z_0)) + \gamma \arg\left(1 + \frac{zq'(z_0)}{(q(z_0))^2}\right) \leq -\frac{\pi}{2}\delta,$$

which contradicts (2.8). This completes the proof of Theorem 2.2. □

**Remark 2.2.** (1) Putting  $p = 1$  and  $\beta = 2$  in Theorem 2.2, we obtain the result obtained by Nunokawa et al. [12, Theorem 1].

(2) Putting  $p = 1$  in in Theorem 2.2, we obtain the results obtained by Kwon [4, Theorem 6].

Putting  $q(z) = zf'(z)/f(z)$ ,  $f(z) \in \mathcal{A}_p$  in Theorem 2.2, we obtain the following corollary.

**Corollary 2.3.** Let  $\gamma > 0$ ,  $p \in \mathbb{N}$ ,  $\beta \in \mathbb{C}$  and  $f(z) \in \mathcal{A}_p$  satisfy

$$(2.9) \quad \left| \arg \left\{ \left( \frac{zf'(z)}{f(z)} \right)^{1-\gamma} \left( 1 + \frac{zf''(z)}{f'(z)} \right)^\gamma \right\} \right| < \frac{\pi}{2}\delta \quad (z \in \mathbb{U}).$$

Then  $f(z)$  is  $p$ -valently strongly starlike of order  $\eta$  ( $0 < \eta < 1$ ), where  $\delta$  is given by (2.8).

Putting  $\beta = 2p$  ( $p \in \mathbb{N}$ ) in Corollary 2.3, we have the following corollary.

**Corollary 2.4.** Let  $\gamma > 0$ ,  $p \in \mathbb{N}$  and  $f(z) \in \mathcal{A}_p$  satisfy (2.9). Then  $f(z)$  is  $p$ -valently strongly starlike of order  $\eta$  ( $0 < \eta < 1$ ), where

$$\delta = \eta + \frac{2\gamma}{\pi} \arctan\left(\frac{p\eta \sin(\pi(1-\eta)/2)}{(1-\eta)^{\frac{1}{2}(1-\eta)}(p^2 + p^2\eta)^{\frac{1}{2}(1+\eta)} + p\eta \cos(\pi(1-\eta)/2)}\right).$$



**Remark 2.3.** *Putting  $p = 1$  in Corollary 2.4, we obtain the result obtained by Nunokawa et al. [12, Theorem 1].*

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DEPARTMENT OF MATHEMATICS, FACULTY OF SCIENCE, MANSOURA UNIVERSITY,  
MANSOURA, 35516, EGYPT

*Email address:* mkaouf127@yahoo.com

DEPARTMENT OF MATHEMATICS, FACULTY OF SCIENCE, MANSOURA UNIVERSITY,  
MANSOURA, 35516, EGYPT

*Email address:* aylashin@mans.edu.eg

CORRESPONDING AUTHOR, DEPARTMENT OF APPLIED MATHEMATICS, PUKYONG NA-  
TIONAL UNIVERSITY, PUSAN 608-737, REPUBLIC OF KOREA

*Email address:* necho@pknu.ac.kr